AIA-04
Direct Adhered Facade Systems

Provider: LATICRETE International, Inc. (J-037)   **Program:** Direct Adhered Facade Systems

Program #: AIA-04   **Credits:** 1 LU Hour   **SD:** YES   **HSW:** Yes

Description:

This educational seminar is prepared to teach problem prevention by giving the design practitioner and / or construction manager the practical information necessary to properly specify the correct tile for a specific situation and the job appropriate installation technique. Working knowledge of how tile is installed is just as important as the tile itself.

Learning Objectives:

At the end of the program, the participant will be able to:
1. Understand the benefits of using tile and stone as a finish material on a facade.
2. Know how to specify the correct materials and methods for installation of tile and stone on a facade.
3. Recognize the importance of proper maintenance in the long-term success of the installation.
4. Avoid the most common problems associated with tile and stone on façade installations.
5. Know where to access resources for innovative design and specification information.

Approach:

A PowerPoint presentation that incorporates photo images, project installations and computer animation will be used. There will be a questions and answer period at the end of the program, however, the program is designed to be interactive, and questions are encouraged throughout as well.

A/V Needed:

Electric power and a screen, video system or blank wall for the Power Point presentation. (The CES facilitator will provide the laptop and projector).

Target Audience:

Architects, Engineers, Specifiers, Owners, and other Design Professionals in the commercial, residential, and industrial markets.

Facilitator Qualifications:

The CES facilitators receive in-house training on CES guidelines and presentation skills. All have extensive construction industry experience and up to 25 years in the tile and stone industry.

Cost:

Not Applicable. There is no fee for bringing this program into a firm or chapter meeting.